

MIRA BRODY

Marketing Specialist | Strategic Brand Designer | Art Director

561-350-1752

mirabella.brody@gmail.com

miramiraoffthewall.com

EDUCATION

Master of Art in Strategic Design

Miami Ad School at Portfolio Center (Cohort 1)

& Furman University

Atlanta, Georgia

2015–2019

Bachelor of Arts in Communication Studies

Furman University

Greenville, SC

EXPERIENCE

Marketing Director

The Fintech Accord | Atlanta, GA

2026–Present

Lead brand strategy, creative direction, and integrated marketing across digital, events, thought leadership, and executive communications for an international fintech policy organization.

Senior Designer

Phase 3 Marketing & Communications | Atlanta, GA

2025–2026

Designed integrated marketing campaigns and strategic brand assets for enterprise clients, including Saia LTL Freight. Produced digital campaigns, social content, infographics, sales collateral, presentations, and internal communications that strengthened brand consistency and business objectives.

Art Director

Whole Foods Market | Austin, TX

2022–2025

Art directed photography, seasonal campaigns, and video productions supporting the Amazon Fresh grocery brand. Collaborated with cross-functional creative teams to deliver high-quality campaign assets across digital and retail channels.

Designer

VITRO Agency | Austin, TX

2021–2022

Designed integrated advertising campaigns, packaging, point-of-sale materials, and social media creative for national brands including El Pollo Loco. Concepted creative solutions, art directed photo shoots, and developed campaign ideas for new business opportunities.

Freelance Designer

2019–2020

Collaborated with agencies and technology companies on branding, marketing, and creative projects.

Butler Bros. — Austin, TX

Rebel & Co. — Austin, TX

Invicti Security — Austin, TX

BBH — Los Angeles, CA

SKILLS

Brand Strategy

Creative Direction

Integrated Marketing

Content & Thought Leadership

Executive Communications

Campaign Development

Brand Identity Systems

Event Marketing

Cross-Functional Leadership

Creative Operations